



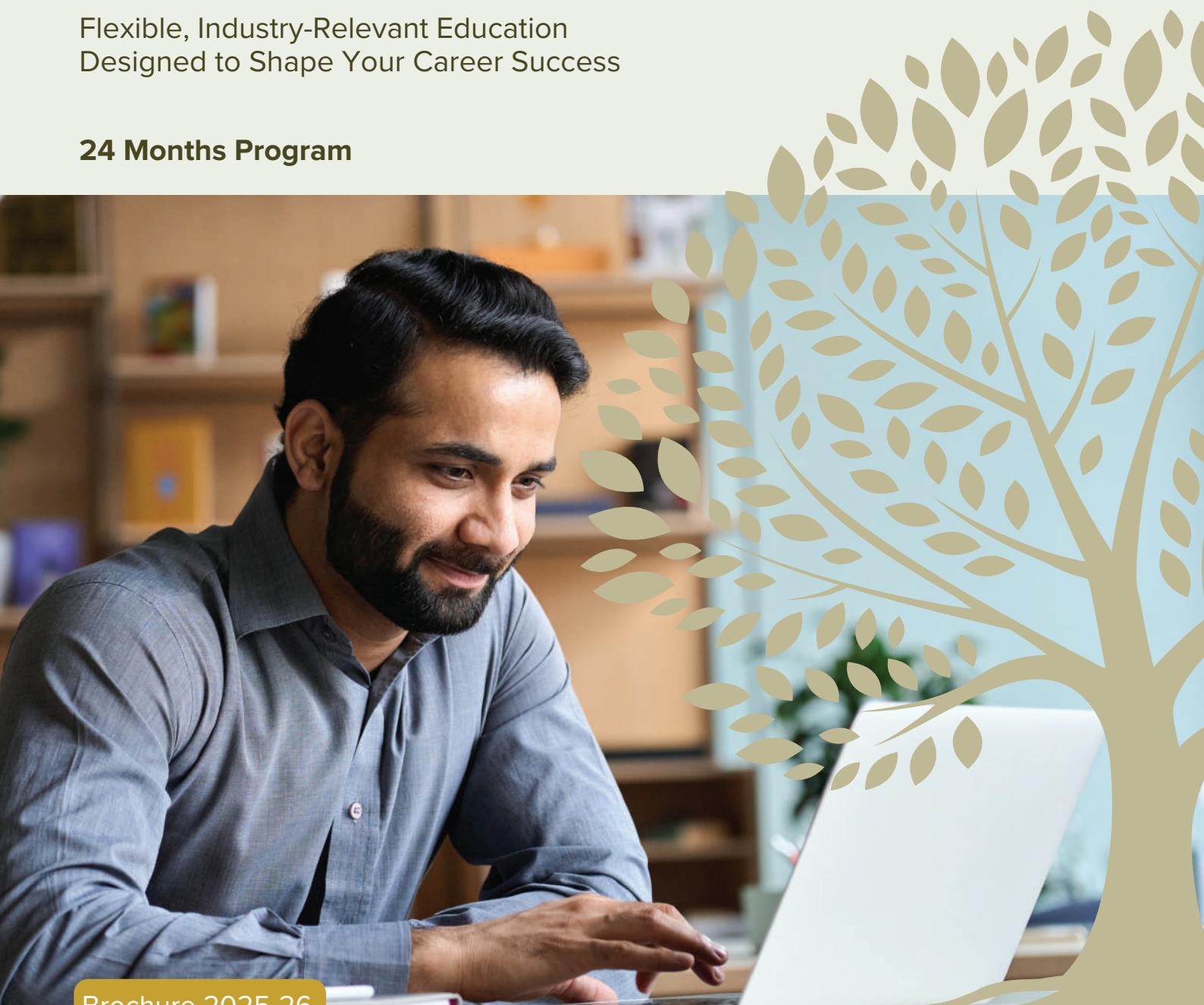
SRM
UNIVERSITY
ONLINE

Master of Business Administration

Flexible, Industry-Relevant Education
Designed to Shape Your Career Success

24 Months Program

Global MBA*



Brochure 2025-26

www.onlinesrm.in

Welcome to SRM University Sikkim

Your Path to Success



At Shri Ramasamy Memorial (SRM) University Sikkim, we are committed to delivering an exceptional and flexible online MBA program that fits the dynamic needs of today's professionals. Whether you are looking to advance your career, switch industries, or enhance your skill set, our online MBA offers a comprehensive, industry-oriented curriculum designed to equip you with the knowledge and expertise to succeed in the competitive global business environment.

With a focus on real-world application, innovation, and strategic leadership, the SRM University Sikkim MBA prepares you to become a leader in your field.

Why Choose SRM University Sikkim for Your MBA?



World-Class Education: Experience learning from highly qualified faculty with industry expertise.



Flexible Learning: Access online MBA program at your convenience, with the ability to learn at your own place and pace.



Industry-Relevant Curriculum: Tailored to meet the demands of today's rapidly changing business landscape.



Specializations: Choose from electives in Finance, Marketing, and Human Resource Management.



Global Recognition: Benefit from SRM's strong legacy of academic excellence and partnerships with renowned global institutions.



Skill-Building Courses: In addition to the degree program, you can avail various industry relevant courses offered through Coursera.

*Add-on certifications from International Universities, with exclusive access to Coursera

From the Chancellor's Desk

Dr. P. Sathyanarayanan

Chancellor, SRM University Sikkim



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At SRM University Sikkim, we believe in empowering students to reach their fullest potential, not only academically but also personally and professionally.

In today's ever-evolving global landscape, it is essential to stay ahead by adapting to new challenges and seizing opportunities. Our online MBA program offers an innovative, flexible, and industry-driven learning experience, designed to equip you with the skills needed to lead organizations successfully in an interconnected world.

The online format of our MBA program offers unmatched convenience, allowing you to balance work, life, and learning. Our diverse curriculum, built by academic experts and industry leaders, focuses on real-world applications, ensuring you are well-prepared for the dynamic business environment.

As you embark on your educational journey with SRM University Sikkim, you will be supported by an academic community that fosters growth, exploration, and leadership. I invite you to take the next step in your professional development with us and join a legacy of excellence in education.



Message from the Leadership

Prof. Ch. Satish Kumar

Chancellor, SRM University Sikkim

Welcome to SRM University Sikkim, where we are committed to empowering you through innovative online education. In today's rapidly evolving world, flexibility and accessibility are more important than ever, and our online programs are designed to provide you with a world-class education that fits your lifestyle and aspirations.

As an A+ university graded by NAAC, our cutting-edge online platforms, expert faculty, and diverse course offerings ensure that you have the resources you need to succeed in your chosen field. Whether you are looking to advance your career, switch paths, or deepen your understanding of a particular subject, our programs are tailored to meet your unique goals.

Our commitment to academic excellence is matched by our dedication to fostering a vibrant and inclusive learning community. Through interactive courses, collaborative projects, and a supportive network of peers and mentors, you will have the opportunity to engage with ideas and perspectives from around the globe.

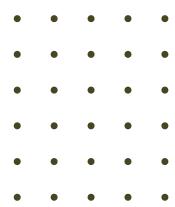
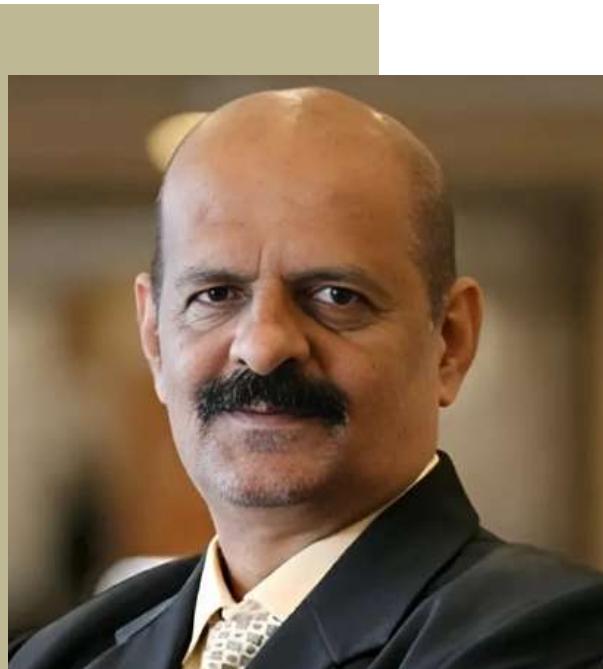
Thank you for choosing SRM University Sikkim as your partner in education. We are excited to be a part of your journey and look forward to celebrating your achievements.



Message from the Leadership

Dr. H. N. Udupa

Director (Online Education), SRM University Sikkim



At SRM University Sikkim, we are dedicated to providing quality, industry-relevant education to learners worldwide, irrespective of age, culture, or socio-economic background. Our online programs are designed to help you gain the skills and knowledge needed to excel in your career and contribute to the development of the global economy.

The SRM University Sikkim online platform integrates the latest in educational technology, offering a user-friendly virtual campus that delivers well-structured, interactive learning experiences. Our curriculum is developed by expert academicians and industry leaders to ensure that students are equipped with the most relevant and practical skills for today's dynamic job market.

We are committed to making your learning journey memorable and empowering you with the tools necessary to achieve professional success. I extend a warm welcome to all prospective students and look forward to supporting you as you pursue your educational and career goals.



A Timeline of Success

Our 50+ years of Heritage

1969

The Beginning of Our Journey

Nightingale School

1984

Polytechnic College Established

1985

Launched Engineering College

SRM Engineering College

Valliammai Polytechnic

1992

Expanded into Medicine

1993

Arts and Sciences Introduced

- SRM Arts & Science College
- SRM Institute of Management Studies
- SRM Institute of Hotel Management

SRM College of Pharmacy

1996

New Engineering Campus

1997

Next Polytechnic & Management Institute

SRM College of Occupational Therapy

- SRM Institute of Management & Technology
- SRM Polytechnic

2002

Achieved Deemed University Status

2005

The Majestic Medical Revolution Begins

SRM University

SRM Medical College & Research Center

2009

Next Gen Medical Campus

2013

Spreading Across India

Chennai Medical College

SRM University, Haryana

2014

Expanding Stronger

2017

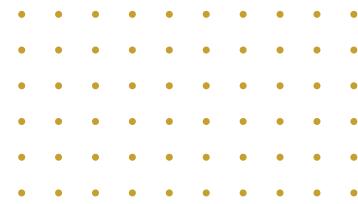
Expanding Further

SRM University, Sikkim

SRM University-AP, Andhra Pradesh

Ranking and Accreditation

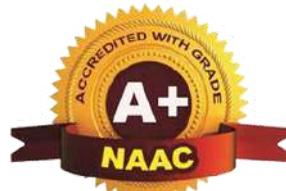
Ensuring high academic standards and recognition for excellence in education



Recognized by the University Grants Commission (UGC), meeting the highest standards for higher education.



Programs are AICTE-approved, adhering to national standards for quality education in technical fields.



Awarded an A+ grade for academic excellence, recognizing our high standards in learning and continuous improvement.



ISO 9001:2015 certified, ensuring adherence to global standards in quality management and operational efficiency.

About The Program

Our **Master of Business Administration (MBA)** program (offered under entitled category) is designed to provide a strong foundation in business management principles, preparing students for successful careers in the dynamic and evolving business world. With a focus on practical application, emerging technologies, and leadership skills, this online MBA program equips you with the tools to thrive in various industries.

The program offers a comprehensive curriculum that covers essential business foundation subjects such as **Economics, Entrepreneurship Skills, Business Analytics, Business Research, and Strategic Management**, combined with **specialized electives in Finance, Marketing, and Human Resource Management**. Designed for professionals seeking career advancement or a career shift, the program is delivered through flexible, AI-driven platforms that cater to your individual learning needs.



24 Months



4 Semesters



15-20 Hours/Week



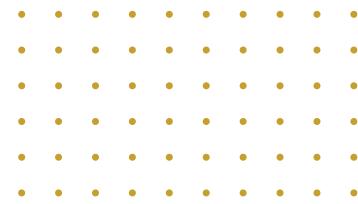
80 Credits



Tailored to Your Career Goals

Specializations

Gain Expertise in Key Areas of Business
to Accelerate Your Career



Finance

Master the art of financial management with expertise in investment strategies, corporate finance, and fintech

Marketing

Gain cutting-edge knowledge in consumer behavior, digital marketing, and brand management to lead in the marketing domain

Human Resource Management

Develop advanced skills in HR analytics, talent management, and strategic human resource practices to excel in people management

Program Curriculum

Semester 1

Course Name	Credits
Managerial Economics	4
Financial Accounting	4
Marketing Management	4
Production and Operations	4
Management	2
Communication Skills for Managers	

Total Credits 18

Semester 2

Course Name	Credits
Legal Aspects of Business	4
Business Analytics	4
Human Resource Management	4
Financial Management	4
Business Statistics and Quantitative Methods	4

Total Credits 20

Semester 3

Course Name	Credits
Research Methodology in Business	4
Strategic Management	4
Electives from Selected Specialisation	4
Electives from Selected Specialisation	4
Electives from Selected Specialisation	4

Total Credits 20

Semester 4

Course Name	Credits
Entrepreneurship and Design Thinking	4
Electives from Selected Specialisation	4
Electives from Selected Specialisation	4
Electives from Selected Specialisation	4
Project	6

Total Credits 22



Electives

Finance

Course Name	Semester
Security Analysis & Portfolio Management	3
Corporate Finance	3
Wealth Management	3
Financial Institutions and Markets	4
Mergers and Acquisitions	4
Fintech	4

Marketing

Course Name	Semester
Consumer Behaviour	3
Sales and Distribution	3
Management	
Brand Management	3
Digital Marketing & E-Commerce	4
Services Marketing	4
Customer Relationship Management	4

Human Resource (HR)

Course Name	Semester
Negotiation and Conflict Management	3
Managing Diversity in the Workplace	3
HR Analytics	3
Talent Acquisition and Management	4
Performance Appraisal Systems	4
Strategic HRM	4

Career Opportunities

Business Analyst | Marketing Manager | Financial Consultant
Human Resource Manager | Operations Manager | Brand Strategist
Business Development Manager | Management Consultant

Industry Partners

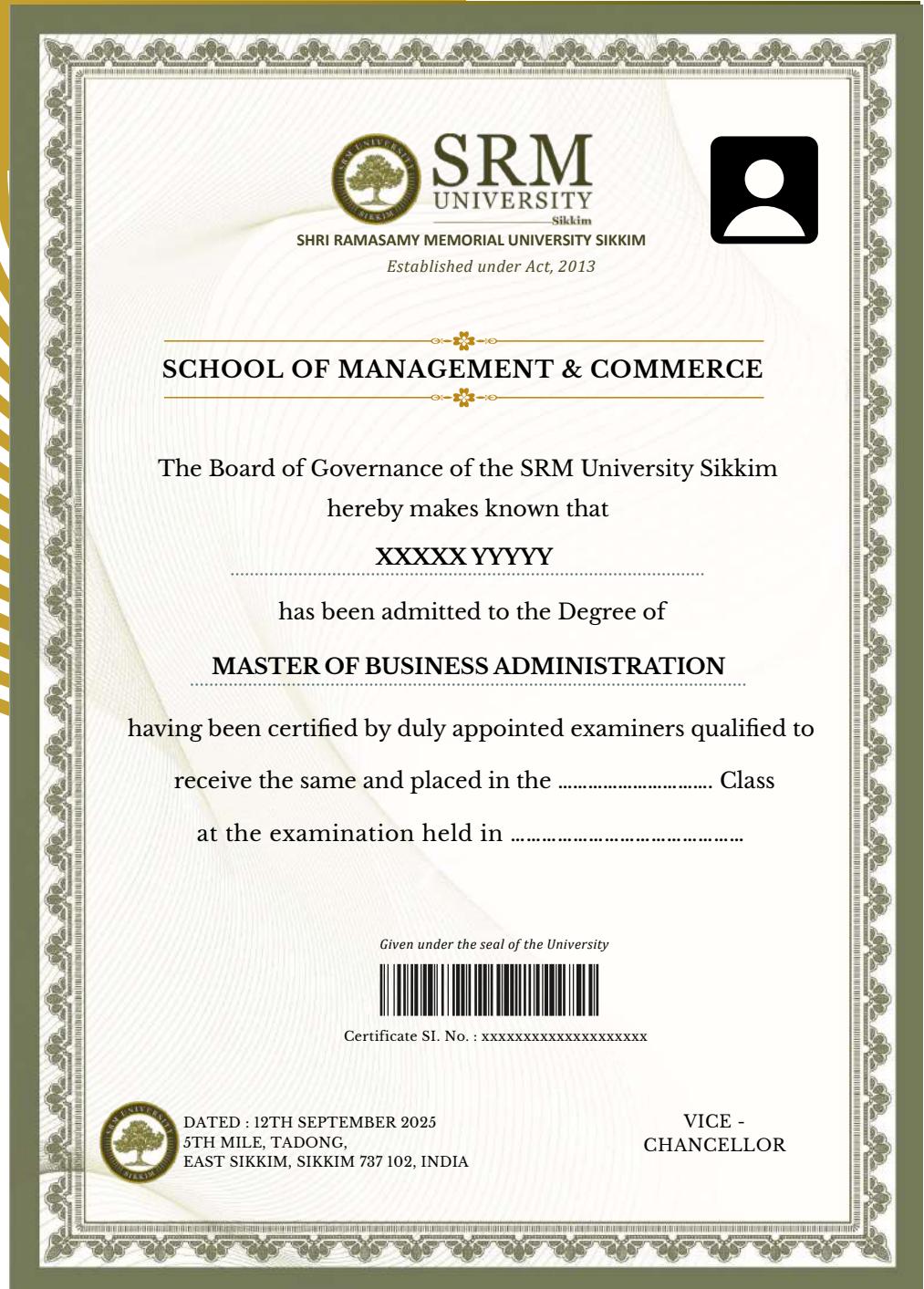


Note:

- The university has the right to change the curriculum from time to time which will be notified in the website.
- Specialization-Elective Groups (Single Specialization):** Students can select only one elective group of their choice from the list. They can select at the time of admission or at the end of II semester. Once a group is selected it cannot be changed later. The students are offered three courses in their 3rd and 4th semester respectively from the selected elective group .



A Rewarding Degree



Enhancing Your Learning Experience

Program Benefits

Unlock a Comprehensive Learning Journey Designed for Career Success

Key Advantages

Our online MBA program is designed to provide you with a flexible, industry-relevant, and engaging learning experience.

From personalized mentorship to case-based learning and industry-led projects, SRM University Sikkim's Online MBA program ensures that you are equipped to meet the demands of the global job market.



Flexi Learning

AI-driven personalized learning platform that adapts to your unique learning style.

Masterclasses by Industry Experts

Learn from renowned professionals and thought leaders through live sessions and webinars.

Experiential Learning

Practical learning delivered by academic experts, focusing on real-life business scenarios.

Industry-Oriented Curriculum

Courses curated by industry stalwarts to ensure you are job-ready from day one.

Mentorship Program 101

One-on-one guidance from industry experts and academic mentors to support your academic and career growth.

Case-study Based Learning

Real-world business case studies as per international standards to build practical problem-solving skills.

Industry-Led Projects

Hands-on projects in collaboration with leading companies to gain real-world experience.

Information Hub to Support Student Journey

Comprehensive resources to assist you throughout your learning experience.



Empowering Your Career with World-Class Resources

The SRM Advantage

Access Cutting-Edge Resources and Opportunities
to Propel Your Career Forward



World-Class Learning with Coursera

At SRM University Sikkim, we believe in empowering our students with additional learning opportunities. Through our partnership with Coursera, you get access to a vast library of 10,000+ online courses and professional certificates from renowned global universities and companies. This collaboration ensures that you are equipped with the most in-demand skills, enhancing your job prospects and career advancement.

- Unlimited Access to 10,000+ Courses:** Gain knowledge across a wide range of subjects from leading institutions and industry leaders.
- Job-Ready Certificate Programs:** Earn credentials recognized by employers worldwide, making you a competitive candidate in your field.
- Courses Taught by Industry Experts:** Learn from top professionals with real-world expertise.

Comprehensive Career Services

SRM University Sikkim offers a robust Career Services program designed to support your professional journey from education to employment. Our dedicated team helps connect you with top employers, offers career guidance, and provides the tools you need to succeed in your career.

Placement Drives:
Connect directly with leading companies looking for skilled graduates.

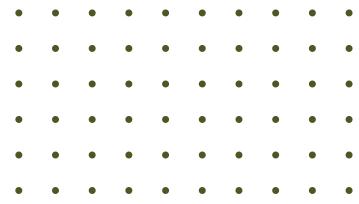
Career Counseling:
Receive personalized advice tailored to your career goals, helping you navigate your career path effectively.

Exclusive Job Boards: Access job listings exclusively available to SRM students and alumni.

Career Mentoring Sessions: Participate in workshops focusing on enhancing your interview skills, resume building, and networking.

Dual Degree Enrollment

Opportunity for all students pursuing full-time regular program or another Open and Distance Learning / Online mode degree program



Your Pathway to a Rewarding Career

Admissions

Join SRM University Sikkim's Online MBA Program in 3 Simple Steps

Step 1: Application and Document Submission



Provide your personal details, educational background, and work experience (if applicable), and upload all required documents for review.

Step 2: Pay the Program Fee



Pay the program fee for the first semester. Easy payment options are available.

Step 3: Provisional Admission Letter and LMS Activation



After successful submission of application along with the payment and preliminary scrutiny, you will receive your LMS credentials via email to access the learning management system.

Program Fee Structure



Full Program Fee
₹ 1,10,000



Fee Per Semester
₹ 27,500

Application Form Fee
INR 500 (non-refundable)

Eligibility Criteria

- **Bachelor's Degree (Minimum of 3 Years)**, with at least 50% marks or equivalent CGPA for the General category (45% marks for candidates belonging to the SC/ST category)

OR

- **Any Graduation with Mathematics / Business Mathematics / Statistics** as one of the subjects at 10+2 Level or at Graduation Level (with additional bridge Courses as per the norms of the concerned University).

Terms & Conditions:

Terms & Conditions as per guidelines set by University to be followed. Visit onlinesrm.in/terms for more details



Your Education, More Accessible

Scholarships & Financial Support

Exclusive Scholarships to Support
Your Academic Journey



Flexible Payment Options:

Annual Fee Payment- Get 5% fee concession
Full Program Fee Payment- Get 10% fee concession

Avail Zero-cost EMI
starting at INR 4584

Scholarships

Category	Scholarship	Eligibility / Documents
Defence Personnel	20%	Service Certificate/ ID Card Number
Alumni of SRM Group of Institutions/ Universities	20%	Diploma/UG/PG Marksheets/ Degree Certificate issued by SRM University Sikkim or any institution under the SRM Group
Candidates from Sikkim & Northeast Region	30%	Valid Address Proof

Scan the QR code to Start your application today!



All disputes related to university programs and activities are subject to the local jurisdiction of Sikkim. Terms and conditions, as per the guidelines set by the University, must be followed. For more details, visit srmusonline.com/t&c.



Alumni Network: A Global Community of Leaders

Group of SRM University/Institutions' alumni network is a vibrant and dynamic community that spans across industries, cultures, and geographies. With over 200,000+ successful alumni worldwide, our network includes business leaders, entrepreneurs, public servants, and professionals making a significant impact in their fields.



For Enquiries

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Start your application today!**